

# Appendix B: Glossary

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## Acronyms

AIA	American Institute of Architects
APA	American Planning Association
CACH	Cultural Arts Council of Houston
CAP	Creative Artist Program
CDBG	Community Development Block Grant
GHCVB	Greater Houston Convention and Visitors Bureau
GHP	Greater Houston Partnership
GHPA	Greater Houston Preservation Alliance
HAHC	Houston Archaeological and Historical Commission
HOT	Hotel/Motel Occupancy Tax
HSPVA	High School for the Performing and Visual Arts
JTPA	Job Training Partnership Act Funds
MAC	Municipal Arts Commission
NEA	National Endowment for the Arts
P&D	Planning and Development Department, City of Houston
RDA	Rice Design Alliance
TCA	Texas Commission on the Arts
THC	Texas Historical Commission

**Artists' Service Organization:** Proposed organization to offer support to individuals working in all artistic disciplines, including an information clearing house and opportunities for training, performance and exhibition.

**Artist Warehouse Districts:** Two warehouse areas where many artists live and work: 1) directly north of downtown near the intersection of San Jacinto Street and Interstate 10; and 2) directly east of downtown in the Commerce Street area.

**Arts Advocacy Organization:** Free-standing non-profit organization, separate from the Arts Council, that will advocate support for the arts in meetings and communications with candidates for and holders of public office.

**Certified Fine Arts Teacher:** Teacher who has met all state requirements to teach dance, music, theater and visual arts.

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**Community Development Block Grant (CDBG):** Federal funds from the U.S. Department of Housing and Urban Development. The City of Houston’s Department of Housing and Community Development uses such funds to revitalize lower- and moderate-income neighborhoods.

**Creative Artist Program (CAP):** Grants program of the Cultural Arts Council of Houston that awards fellowships to artists based on the quality of their work.

**Cultural Arts Council of Houston (CACH):** Private, non-profit arts agency that contracts with the City of Houston to provide services and disburse City funds to the local arts community.

**Cultural Arts Plan (*ArtWorks*):** The Houston-Harris County Cultural Arts Plan. This strategic planning document took two years to create; it addresses cultural concerns for the next 10 years. It was presented to elected officials in the fall of 1993.

**Cultural Tourism:** Tourism generated through promotions of local art and culture.

**Entertainment User Fee:** Proposed source of income for the arts whereby a portion of a tax on for-profit entertainment events, products and equipment is allocated to the arts.

**Fine Arts:** The Texas Legislature guidelines for Texas public schools define “Fine Arts” as including the disciplines of dance, music, theater and visual arts.

**Greater Houston Convention and Visitors Bureau (GHCVB):** Non-profit agency, funded by membership dues and local hotel/motel tax, that works to book conventions into Houston and generate tourism through communications with travel agents, meeting planners and other tourism professionals.

**Greater Houston Partnership (GHP):** Organization whose mission is to promote, support, and improve the economic activity, business climate, job creation, and quality of life throughout the Houston region.

**High School for the Performing and Visual Arts (HSPVA):** Public magnet high school within the Houston Independent School District for students gifted in the arts.

**Historic Districts:** Houston districts that are part of the National Register of Historic Places, namely: Broadacres, Courtlandt Place, Freedmen’s Town, Houston Heights, Main Street, Market Square, Old Sixth Ward (Sabine), and San Felipe Courts (Allen Parkway Village).

**Hotel/Motel Occupancy Tax (HOT):** Tax placed on the cost of a hotel or motel room, a portion of which is used to fund the arts through a contract between the City of Houston and the Cultural Arts Council of Houston.

**Job Training Partnership Act (JTPA) Funds:** Federal money designated to provide job-skills training for the nation’s unemployed, disadvantaged and dislocated workers.

**Multi-culturalism (also referred to as Cultural Diversity):** According to the National Assembly of Local Arts Agencies’ Position on cultural Diversity and Cultural

Equity, cultural diversity implies the breadth of distinct styles, traits, beliefs, and social forms that constitute the traditions of racial, religious or social groups. The position paper targets those groups traditionally misunderstood, underrepresented, unappreciated or ignored by the community at large.

**Municipal Arts Commission (MAC):** Group of citizens, appointed by the mayor, that is the City of Houston’s conduit for receiving gifts of artwork to be displayed in the City and surrounding areas. It also approves art for placement on public property. The Commission solicits funds for the purchase of public artworks, promotes beautification of public spaces through displays of art, and advocates further development of the arts in Houston and surrounding areas.

**Museum District:** Area bounded by Allen Parkway, Shepherd, Louisiana and Binz streets; it includes the museums bordering Hermann Park.

**National Arts Stabilization Fund:** Non-profit educational and grant-making institution designed to advance the long-term artistic and financial health of large arts organizations in the U.S. through development of management systems and strengthening of analytic and planning skills.

**National Endowment for the Arts (NEA):** Federal arts funding agency.

**Neighborhoods-to-Standard:** Program utilizing the targeted investment capabilities of the public and private sectors to effect change in inner City neighborhoods and begin the process of revitalization and stabilization in these communities.

**Private Percent-for-art:** Legislated percentage added to the budgets of private development capital improvement projects to fund artist-designed elements within those projects.

**Public Percent-for-art:** Legislated percentage (frequently between 1.5 and 2%) added to the budgets of public capital improvement projects to fund artist-designed elements within those projects. Included in these percentages is money for conservation, education and administration.

**Public Sector:** City, County, State and Federal government.

**SPARK:** Program in which artists, landscape architects and neighborhood residents collaborate to create neighborhood parks on school grounds.

**Stabilization Program:** Intensive, short-term (usually three to five years) funding program targeted at a select number of established arts institutions to reduce long-term debt and build cash reserves and endowments.

**Technical Assistance:** Practical training and services that help those offering cultural activities to do so more efficiently and successfully. Technical assistance is discussed in terms of improved resources for teachers, support for individual artists and better management for cultural organizations.

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**Texas Commission on the Arts (TCA):** State arts funding agency.

**Theater District:** Area in downtown Houston in which the large performance halls are located. The area is bounded by Walker, Preston and Milam streets, and Buffalo Bayou.

Source: *ArtWorks*.





## Appendix C: Acknowledgments

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